

Common Visions and Goals for Business IT

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One of the actions in our APV follow up is:

- Common vision and goals for Business IT
 - HoD start dialog with TiP and TIME

Set the frame for and start a discussion
leading to

- a vision, and
- common goals

for Business IT

- Start discussion today
- You continue discussing in your research groups, with colleagues, ...
- I discuss with Brit and Roman
- I'll be invited to discuss in TIME and TiP
- We resume at a later department meeting

We create and share knowledge that is profound and leads to ground-breaking information technology and services for the benefit of humanity.

Motivates why IT is important, e.g.:

- “IT is an indispensable driver of *change, innovation and economic growth*”
- “the country suffers from an almost chronic shortage of such [IT] experts”
- “Relevant IT research results in knowledge that is valuable for the practice of IT”

Excerpts from the research part of the strategy

- All research at ITU is IT research
- All senior researchers engage in externally funded research
 - Requires building and maintaining relationships with partners
 - Output may be identification of research challenges that are relevant in the market
- ITU is known for a high level of external research funding

Essence of the strategy

to increase - as much as possible - the number of people in Denmark who create value with IT in ways that live up to the standards set by state-of-the-art IT research.

Proposals for questions to consider

- What kind of department should Business IT ideally be?
 - How should we distinguish ourselves from other similar departments (in Denmark)?
 - How are we to position ourselves in the ‘ITU narrative’ in relation to Computer Science and Digital Design
 - ...

Proposals for questions to consider

Given the ITU vision:

- What are the (sub)visions for
 - Business IT?
 - TIME?
 - TiP?
 - (How does the (sub)visions support each other?)

Proposals for questions to consider

- What should our common goals be? Goals about:
 - Increasing the volume of external funding
 - Which research challenges to tackle
 - With which organizations to build strong relations
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