

# Digital Innovation and Management Program

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Update for the Employers Panel

January 25th, 2017

# External Review Board Recommendations

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- Better communication of degree expectations
- Improve integration of disciplines from faculty
- Increase of technical skills
- Reduce overlap with GBI degree

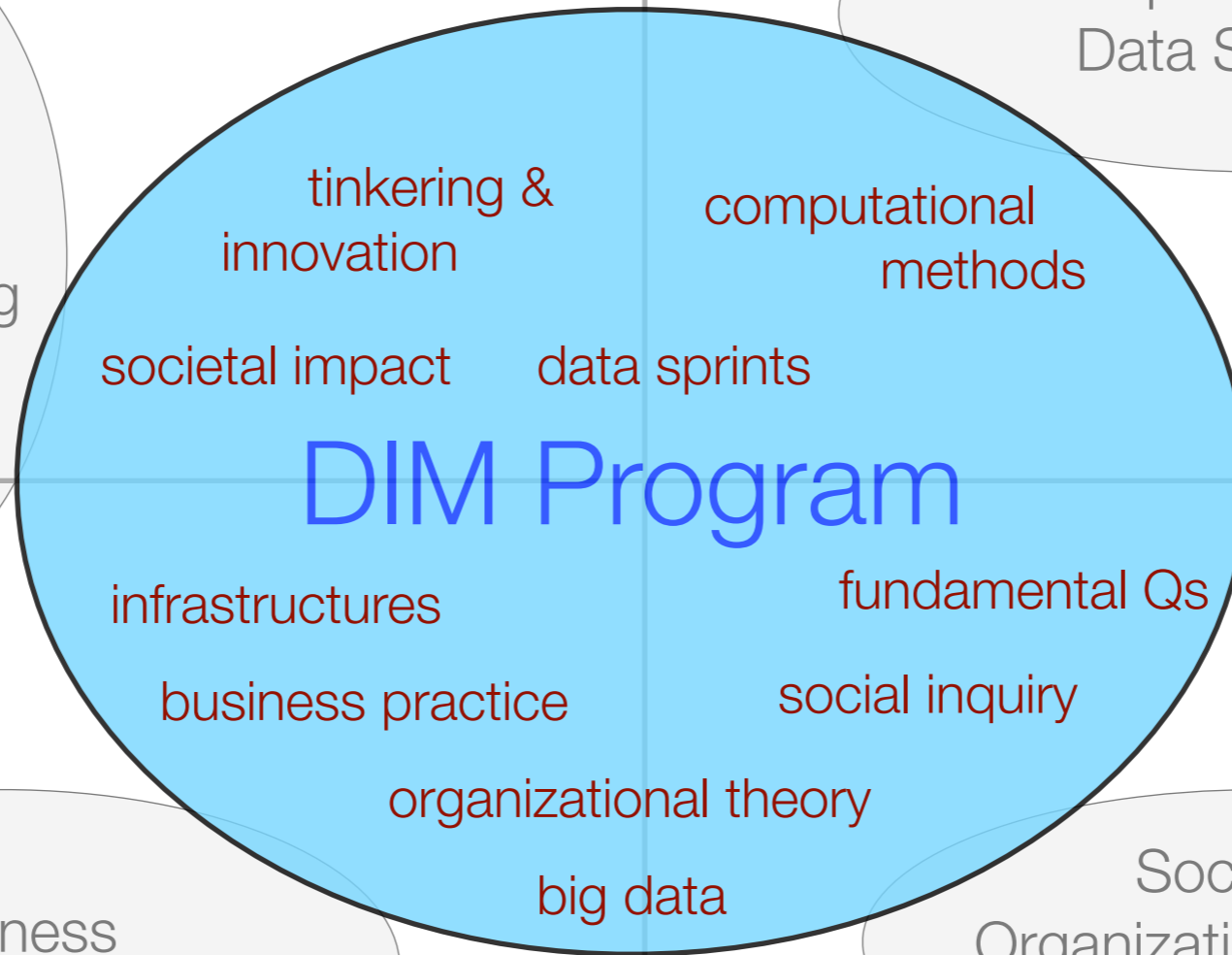
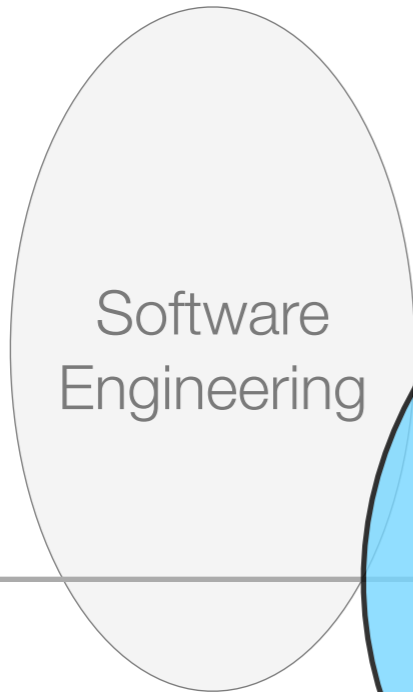
APPLIED

BASIC

TECHNICAL

SOCIAL

constructive



critical

# New DIM Program

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- Process for developing DIM 2.0
- Integrate some courses and add others
- Introduce a new specialization in Public Digitalization
- Work to create better study environment for international students

# Old Program

Old DIM Program Structure				
1st semester students follow	<i>Digital Innovation &amp; Management module 1</i>		<i>Foundations module</i>	
	Navigating Complexity: Mapping, Visualisation & Decision-making 15 ECTS	Foundations in Development of IT 7.5 ECTS	Business & Management Foundations 7.5 ECTS	
2nd semester students follow:	<i>Digital Innovation &amp; Management module 2</i>	<i>Elective module or Digital Innovation &amp; Management module 3</i>	<i>Specialisation part 1</i>	<i>Elective module</i>
	Digital Management, Governance and Accountability 7.5 ECTS	Open Innovation and Design 7.5 ECTS	Specialisation Course 1 7.5 ECTS	Course or project 7.5 ECTS
3rd semester students follow:	<i>Digital Innovation &amp; Management module 4</i>	<i>Specialisation part 2</i>		<i>Digital Innovation &amp; Management module 3 or elective module</i>
	Innovation Technology and Society 7.5 ECTS	Specialisation Project Course 2 15 ECTS		Digital Change Management 7.5 ECTS
4th semester	Master Thesis 30 ECTS credits			



# New Program Draft

<b>Digital Innovation &amp; Management 2.0</b>				
<b>1st semester</b> (Autumn)	<i>Mandatory module</i>		<i>Mandatory modules</i>	
	<b>Navigating Complexity: Mapping, Visualisation &amp; Decision-making</b> 15 ECTS		<b>Reassembling Innovation</b> 7.5 ECTS	<b>Computational Literacies</b> 7.5 ECTS
<b>2nd semester</b> (Spring)	<i>Mandatory module</i>		<i>Specialisation part 1</i>	<i>Elective module</i>
	<b>Process Analysis and Design (project course across ITU)</b> 15 ECTS		<b>Specialisation Course 1</b> 7.5 ECTS	<b>Course or project</b> 7.5 ECTS
<b>3rd semester</b> (Autumn)	<i>Mandatory Module</i>		<i>Specialisation part 2</i>	
	<b>Digital Change Management and Implementation</b> 7.5 ECTS	<b>Advanced Organizational Theory</b> 7.5 ECTS	<b>Specialisation Project Course 2</b> 15 ECTS	
<b>4th semester</b> (Spring)	<b>Master Thesis</b> 30 ECTS credits			

# New Program Draft

Digital Innovation & Management 2.0				
1st semester (Autumn)	Mandatory module		Mandatory modules	
	Navigating Complexity: Mapping, Visualisation & Decision-making 15 ECTS		Reassembling Innovation 7.5 ECTS	Computational Literacies 7.5 ECTS
2nd semester (Spring)	Mandatory module		Specialisation part 1	Elective module
	Process Analysis and Design (project course across ITU) 15 ECTS		Specialisation Course 1 7.5 ECTS	Course or project 7.5 ECTS
3rd semester (Autumn)	Mandatory Module		Specialisation part 2	
	Digital Change Management and Implementation 7.5 ECTS	Advanced Organizational Theory 7.5 ECTS	Specialisation Project Course 2 15 ECTS	
4th semester (Spring)	Master Thesis 30 ECTS credits			

# For Discussion

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- New Specialization in Public Digitalization
  - based on employers panel
  - ideas for content and strategies?
- Technical competences
  - what we already do
  - what other technical skills?